



## The Tommy Tucker Case Study

Just a 3-minute walk from Fulham Broadway station lies The Tommy Tucker (TT) gastropub in Chelsea. The relaxed and friendly pub serves tasty food prepared by head chef Scott and the kitchen team. A range of refreshing beers, wines, and cocktails are available on the drinks menu, along with Purezza Still & Sparkling Water.

The pub is popular with locals and tourists due to the quality of the food, exceptional customer service, and the bustling atmosphere. Being located just a short walk from Stamford Bridge, Chelsea Football Club's home stadium, Tommy Tucker is ever-popular with football fans on matchdays.







The Weekday and Evening menu at The Tommy Tucker features an array of tasty dishes. Favourites include the wide range of Tommy Tucker burgers, the delicious BBQ Mackerel, and a classic 8oz Ribeye Steak. A mouth-watering range of desserts is also available. The Sunday menu features a variety of roast dinners, including Crispy Pork Belly and Pan Roasted Chicken.

The Tommy Tucker offers a few versatile spaces for your needs. On the ground floor, there are plenty of places to sit, both indoors and outdoors. Upstairs, sneakily withdrawn from the usual bustle of The Tommy Tucker, on the first floor is a private dining room. Alternatively, the semi-private dining area in the main bar offers the famous TT atmosphere with a casual seating arrangement.

The variety of drinks available at The Tommy Tucker is one of the many reasons regulars rush back. With an extensive range of beers, wines, and tasty cocktails such as Tommy's Spicy Margarita, Espresso Martini and Negroni. An array of soft drinks are also offered, including a Crodino mocktail; and Purezza Still and Sparkling Water.





# The Challenges

The TT team were looking for a more reliable and sustainable solution to their previous water supplier to assist them in reducing single-use waste as well as save space. They also wanted to continue offering great-tasting still and sparkling water, as Tommy Tucker offers high-quality beverages.

Tommy Tucker later had operational issues with their ice machine and was looking for a new provider. A more reliable machine was required, along with a solution that would cut down time in organising repairs and maintenance.



“After many years of searching for the best filtered water solution for The Tommy Tucker at an affordable price we came across Purezza. Not only is the tap stylish, we now serve perfectly chilled sparkling and still water to all of our guests. The service we receive from Purezza’s customer service team is always excellent so we decided to install one of their ice machines on-site too.” - **Alanna Mikołajska, Operations Manager, TT**

# The Solutions

## Jet-In Under Counter System

The management team at Tommy Tucker approached Purezza after seeing branding in other establishments and hearing good reviews.

Purezza ticked all the boxes, with premium, chilled still and sparkling water available on demand while no longer having to store single-use water bottles in fridges, which enabled the team to expand the drinks menu.

Improving the pub’s sustainability was another factor when choosing Purezza. The team have now reduced waste significantly, no longer having to dispose of single-use water bottles, which would take time and cost money. They also acknowledge the environmental benefits of no longer having water bottles delivered and picked up from the premises.

## IM-65 Ice Machine

When Tommy Tucker’s ice machine was experiencing issues and taking up staff time to arrange for engineers to keep fixing and maintaining it, they decided it would be best to have a single provider for drinking water and ice.

The IM-65 produces the required amount of ice to meet the pub’s needs. As well as this, the self-contained IM-65 produces Hoshizaki’s best-in-class ice cube, easily recognizable for its precise shape, clarity and slow dilution. This is particularly important for ice used in premium beverages like the cocktails served at TT, as it protects the integrity and flavour of the drink.

